

Government PG College, AmbalaCantt Course

File(Session 2023-24)

Name of Faculty :Dharmvir Singh

Course BAMC , ODD Semester

Govt PG College, AmbalaCantt

Department of Mass Communication & Journalism

B.A. Mass Communication

PROGRAMME OUTCOMES

On successful completion of the programme, the student will be able to:-

- PO1-** Acquire knowledge related to the discipline under study.
- PO2 -** Communicate and reflect effectively and efficiently on the issues related to the discipline.
- PO3-** Exhibit the professional skills and competencies acquired during the Programme of study.
- PO4-** Apply the knowledge and skills acquired in planning, organizing, evaluation and decision making.
- PO5-** Explore, analyze and provide solutions to the problems related to the discipline and life.
- PO6 -** Develop exposure to actual working environment leading to employability and entrepreneurship.
- PO7-** Exhibit scientific & research capabilities in academic, professional and general life pursuits.
- PO8-** Recognize, appreciate and follow ethical issues relating to the discipline and Society

Programme Specific Outcomes (PSOs)

After completing the undergraduate programme, a learner will be able to:

- PSO1 -** Acquire fundamental knowledge of Mass communication & Journalism and related study areas.
- PSO2 –** Learn communication and professional skills related to various fields of mass communication.
- PSO3 -** Become competent enough to undertake professional job as per demands and requirements of Media & Entertainment Industry.
- PSO4 -** Become ethically committed media professional adhering to the human values and the values of the Indian culture.
- PSO5 -** Acquire the primary research skills, understand the importance of innovation, entrepreneurship and global vision.

Paper-XXIV
Reporting skills & Practice
Paper-XIX (Forth Semester)

Time: 3 Hrs.

Theory Marks: 50

Practical : 30

Internal Assessment: 20

Question paper for each theory paper will have two questions from each of the four units. Student will be required to answer any one question from each unit. Unit V of the question paper will have six questions out of which the student will be required to answer any four questions. Each unit will carry equal marks. Students have the option to answer some questions in Hindi and others in English but within an answer to a question the language should be pure (not bilingual) and correct.

Unit I

News story structure, headlines, lead and body; various formats of news writing, inverted pyramid, chronological, Circle style of news writing; beats, News sources, Research and References, Story Idea and its importance, Types of Reporting: investigative Reporting; Interpretative reporting, Principles of Reporting

Unit II

Duties & Responsibilities of a reporter in a news organisation, Skills required for a reporter, Role of Bureau chief; Special correspondent, stringers, Press conference. Interview--types, purpose, technique; Press release. News Agencies: Role and importance;

Unit III

Specialized Reporting:

- Health
- Science
- Sports
- Political
- Election
- Business
- Agriculture
- Life style & Culture
- Seminar, workshop & Social events

Unit IV

Editorials: editorial page versus news pages: editorials, types of editorials; middles, features, columns and Letters to the editor; qualities and responsibilities of and Editorial Writer. Difference between Article, Feature and News feature.

References Books

- News Reporting and Editing :K.M. Srivastava Sterling Publishers, New Delhi.
- Modern News Reporting :Care H. Warren, Harper, New York.
- Mass Communication and :D.S. Mehta, Allied Publishers Ltd., New Delhi, Journalism in India
- The Professional Journalist :JohnHobenberg Oxford IEH Publishing Company, New Delhi

BAMCPaper- XXIV – Reporting skills & Practice

Course Objectives:The course is designed to impart knowledge about the basics of reporting And to familiarize the students with different types of reporting with a focus to create understanding of specialized reporting.

Course Learning Outcomes:

After completing the Course, the student will be able to:

- 1.** Understand the basics of reporting
- 2.** Familiarize with different types of reporting.
- 3.** Develop understanding of specialized reporting.
- 4.** Learn ethics and skills of reporting

BAMC_SEMESTER _V_Reporting Skills & Practice

28-07-2023to25-11-2023

Week 1	News storystructure, headlines, leadand body
Week 2	Variousformats of news writing,inverted pyramid, chronological
Week 3	Circle style of news writing;beats, News sources
Week 4	Types of Reporting: investigative Reporting
Week 5	Interpretative reporting,
Week 6	Principles ofReporting
Week 7	Duties&Responsibilitiesofareporterin a newsorganization
Week 8	Skillsrequiredfora reporter
Week 9	Role ofBureau chief;Specialcorrespondent
Week 10	PressConference.Interview--types, purpose,technique
Week 11	NewsAgencies:Role and importance
Week 12	Seminar, workshop &Socialevents
Week 13	Specialized Reporting:Sports,Political
Week 14	Specialized Reporting:Election, Seminar, workshop &Socialevents
Week 15	Writer.DifferencebetweenArticle, Featureand Newsfeature.
Week 16	Editorials:editorialpage versus news pages Letters to the editor;qualitiesof Editorial
Week 17	Writer.DifferencebetweenArticle, Featureand Newsfeature.
Week 18	(DiwaliVacations)
Week 19	RevisiontestAssignments
	ExamStarts25-11-2023